

In these times of economic uncertainty, many organisations are facing the realities of managing and leading their business through the toughest situation they have experienced. One of the most important assets any organisation needs to see it through is authentic leadership supported by an engaged workforce. In this workshop, you will learn to:

- Increase your confidence in handling the strategic aspects of Leadership
- Learn to work on your own business and organisational issues
- Identify opportunities and take responsibility for change
- Align others to support change that delivers results

## Who Will Benefit?

Senior leaders who are committed to improving the perresults of their organisation

## Course Outline

- What is strategy and how should we manage it?
- What is strategic thinking?
- The benefits of strategy and strategic thinking; at the corporate, business and personal level
- Strategic Options and Choices
- Bravery, taking responsibility and how to make strategic decisions?
- Create strategic options and rank the various choices assessing strategic and financial attractiveness?
- What roles do uncertainty, implementation and acceptability play?
- Case Study
- Managing Operational Breakthrough
- How do we prioritise breakthroughs?
- Introducing Attractiveness Implementation Difficulty (AID) Analysis
- Managing For Value
- Understanding the links between finance, operations and strategy
- Balancing long-term against short-term, capturing customer value
- Coping with intangibles, inter-dependencies and uncertainties
- Action Planning

## Duration

1 Day

01623 627264

[www.xceedtraining.co.uk](http://www.xceedtraining.co.uk)

xceed expectations